How to choose a low-code platform

Place a check next to the statements that align with your needs. Then add up your score to find out if Airkit’s low-code customer experience should be part of your digital transformation.

- Lack of self-service options makes it difficult to increase customer service efficiency.
- Empowering Customer Service and Sales to build digital solutions is a top priority.
- Projects take too long to deploy.
- An outdated lead-to-sales process is keeping my cost per acquisition too high.
- Customer service and support costs are spiraling, with few economies of scale.
- Our competitors provide better service at a lower cost.
- We’re under-resourced technically and analytically.
- We need to convert more leads to sales to maximize our marketing spend.
- We’re having trouble meeting customers where they are (via text, chat, app, or voice).
- Renewal friction is too high.
- Our backlog of unfinished projects is long and growing.
- We’re already knee-deep in a digital transformation initiative.

How did you do? If you checked...

9+
Deploying Airkit can make an immediate impact.

6-8
It’s worth diving deeper into your specific needs to determine the best path forward.

5
Airkit can help, but a general purpose low-code platform may also be a viable option.