

# How to choose a low-code platform

Place a check next to the statements that align with your needs. Then add up your score to find out if Airkit's low-code customer experience should be part of your digital transformation.

Lack of self-service options makes it difficult to increase customer service efficiency.

Empowering Customer Service and Sales to build digital solutions is a top priority.

Projects take too long to deploy.

An outdated lead-to-sales process is keeping my cost per acquisition too high.

Customer service and support costs are spiraling, with few economies of scale.

Our competitors provide better service at a lower cost.

We're under-resourced technically and analytically.

We need to convert more leads to sales to maximize our marketing spend.

We're having trouble meeting customers where they are (via text, chat, app, or voice).

Renewal friction is too high.

Our backlog of unfinished projects is long and growing.

We're already knee-deep in a digital transformation initiative.

**How did you do?** If you checked...

9+

Deploying Airkit can make an immediate impact.

6-8

It's worth diving deeper into your specific needs to determine the best path forward.

5

Airkit can help, but a general purpose low-code platform may also be a viable option.