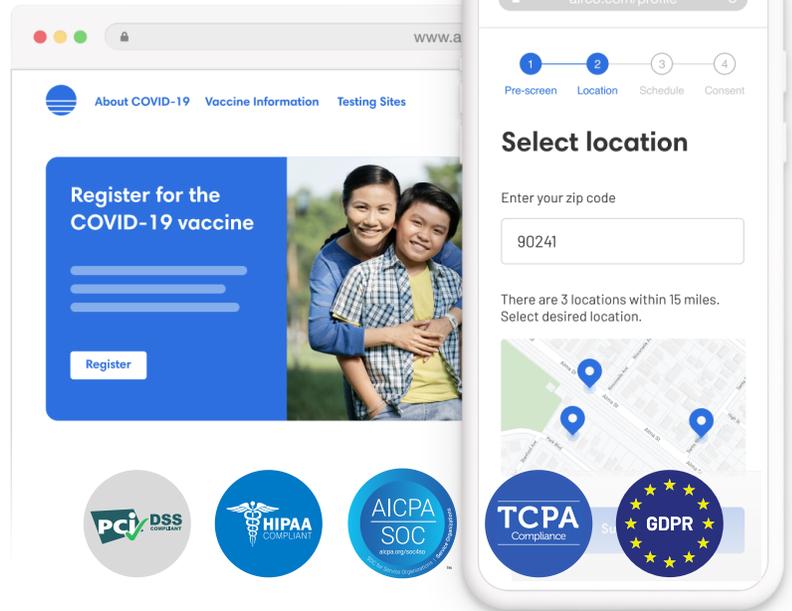


# Equitable Citizen Engagement and Logistics Coordination for COVID-19 Vaccination

For local governments and care providers on the front lines of COVID-19 vaccination efforts, Airkit delivers a commercially-proven, rapidly-deployable solution suited for equitable digital citizen engagement and coordination. Airkit works with your CRM/EMR/EHR to deliver interactive, self-service customer journeys via web, text, voice, and chat.



Real Results with Airkit

40%

digital intake

2x

call center efficiency

100%

digital onboarding

10x

faster speed to market

## Universal Waitlisting and Proactive Outreach

Officials can offer the option for any individual to join a waitlist to receive an Airkit-powered call, text, or email when they become eligible for a local vaccination. With Airkit's IVR and QR code solutions, officials can run campaigns targeting vulnerable groups via print, TV, radio, and web, with easy to remember phone numbers or printed QR codes that offer simple paths to register for or schedule vaccinations.

## Self-Service Scheduling and Intake

With easy to deploy, self-service scheduling, patients can schedule appointments at the nearest vaccination center. Providers can collect intake information via interactive digital forms to reduce visit times, or send appointment reminders via text. This can improve show rates by 2x and reduce calls to contact centers by 40% or more.

## Improve Compliance for 2-Stage Vaccines

Most COVID-19 vaccines require two doses for 95% effectiveness. However, patient compliance with 2-stage vaccines is less than 50%. Airkit enables providers to automatically trigger patient reminders via text, call, or email, with the ability to schedule boosters immediately.

## Simplify Adverse Event and Vaccine Reporting

Airkit simplifies adverse event reporting by enabling patients to self-report via text or web. Providers can easily create workflows to trigger a contact center follow-up and select which data is shared with other agencies to comply with privacy and local regulations.

## Why Choose Airkit?

Airkit enables digital self-service experiences that improve patient experience and outcomes. Highlights include:

- 10x faster deployment, dramatically reducing dev and maintenance required. Deploy in days vs. months.
- 4x better patient response rates and increased security and compliance over call center or web.
- Trusted by Fortune 1000 companies for high volume communications and regulated data.
- Out of the box compliance and security for privacy, health, and financial data.
- Headquartered in Palo Alto, CA. Airkit is backed by leading investors Accel, Emergence Capital, and Salesforce Ventures.